# The Gazette



## of Pakistan

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#### ISLAMABAD, MONDAY, NOVEMBER 24, 2008

#### PART II

Statutory Notifications (S. R. O.)

GOVERNMENT OF PAKISTAN

#### MINISTRY OF HEALTH

#### **NOTIFICATION**

Islamabad, the 25th September, 2008

S. R. O. 1219(I)/2008.—In exercise of the powers conferred by Section 8 of the Cigarette (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to direct that the following amendment shall be made in the Cigarette (Printing of Warning) Rules, 2003, namely:—

In the aforesaid Rules, for Rule 2, the following shall be substituted, namely:—

- "2. Frequency, dimensions and other specifications of the health warning:
- (1) One of the following sets of health warning shall be printed for a period of six months on cigarettes packets and printed cigarette outers starting from the 1st July 2009, and be changed rotationally every six months in the order prescribed below, namely:

(4473)

[3248(2008)/Ex. Gaz.]

Price: Rs. 03.00

(a) WARNING: Protect children. Do not let them breathe your smoke. Ministry of Health.

(b) WARNING: Smoking causes mouth and throat cancer. Ministry of Health.

(c) WARNING: Quit smoking; live longer life. Ministry of Health.

(d) WARNING: Smoking severely harms you and the people around you. Ministry of Health.

Explanation 1: For the purposes of these Rules, 'outers' means the packaging containing few packets of cigarettes.

Explanation 2: Printing of health warning on outers is only required when the outer obscures the health warning on the packets contained therein.

- (2) The health warning shall be printed on the top front side of the cigarette packets and outers in Urdu and on the top backside of the packets and outers in English.
- on front and backside in rectangular box.
- (4) Other specifications are outlined as under, namely:
  - (a) Packets:
    - (i) Font size: minimum 4mm on packet of 20, minimum 3mm on packet of 10.
    - (ii) Font: Helvetica condensed.
    - (iii) . Outline: 1.2 pt. of the state of multiple in the outle figure of the state of the state
  - - (i) Font size: height minimum 5mm on outer of 20, and minimum 4mm on outer of 10.

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- (ii) Font: Helvetica condensed.
- (iii) Outline: not less than 2.0 pt.

- (5) Words "WARNING" and خبروار shall be printed in letters visibly bolder than the rest of the health warning.
- (6) Packets and outers of cigarettes manufactured for consumption in Pakistan, shall not be cleared from the factory premises with effect from the 1st July 2009, unless these bear the health warning in the prescribed order of rotation given in sub-rule 1.
- (7) Packets and outers of cigarettes imported for consumption in Pakistan, shall not be cleared from the port of entry with effect from the 1st July 2009, unless these bear the health warning in the prescribed order of rotation given in sub-rule 1.
- (8) Notwithstanding anything contained in this Rule, at the end of each rotational period cigarette manufactures and importers shall be allowed a grace period not exceeding 30 days to manufacture and clear from the factory premises and port of entry consignment of packets and outers bearing the health warning prescribed for the expired rotational period."

[F. No. 02-16/2007-FCTC.]

JAMEEL AHMED KHAN, Deputy Secretary (Admin).